



Media & Likeness Consent —

Long Form (Granular)

(Use this only if you want fine-grained control. If you sign this, do not sign the Short Form.)

Scope & rules as above (sacred sites, Days 1–6 lock, Day 7 limited capture). Tick to **consent**.

A. Documentation & Training (internal, non-public)

☐ A1 Internal operational records (after-action, safety briefings, staff training)

B. DLA Marketing & Owned Channels (public)

☐ B1 Website & email newsletter

☐ B2 Social media (organic posts/stories/reels)

☐ B3 Printed brochures, posters, one-pagers

☐ B4 Event decks (founder/partner presentations)

C. PR & Press

☐ C1 Media pitches & interviews (DLA-approved outlets)

☐ C2 Press kits & news articles (crediting DLA)

D. Partner Co-Marketing (optional)

☐ D1 Museums & community partners (site-approved)

☐ D2 Sponsors named by DLA (Program storytelling only)

E. Identification Level (pick one)

- ☐ E1 Name & image (first & last)
- ☐ E2 First name only / role (e.g., “Father,” “Son,” “Participant”)
- ☐ E3 No name (image/voice only)
- ☐ E4 Face-obscured on request (DLA-controlled channels)

F. Quotes & Testimonials

- ☐ F1 Short quotes (edited for length/clarity, not meaning)
- ☐ F2 Long-form testimonials or case studies (pre-publication review offered)

Standards & boundaries: Dignified tone; no glamorized combat/cosplay; sacred-site constraints; alcohol depiction 18+ only at Day-7 ceremony.

Withdrawal: Email media@...; DLA stops new uses and removes DLA-controlled copies within ~30 days; requests partner/platform takedowns where feasible; past lawful uses stand.